



Guillermo Asián del Barco

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CV (abridged)

#### Education:

1977 - 1981 Painting, sculpture and engraving. R. A. Bellas Artes de San Fernando

1987 - 1989 Art of the image. Real Academia de Bellas Artes de San Fernando

Bio: I worked as a lighting technician and set decorator for Spanish national TV (known then as Televisión Pública Española and now as RTVE) from 1976 to 1977, which provided me with crucial experience on which to base my general vision of decorative composition. At the same time, I also began to undertake my first commissions as a photographer, specifically for the magazine EL VIEJO TOPO, in which my first portraits were published, with the subjects being the philosopher Jose Luis López Aranguren and the writer Nélida Piñón.

I began to work as a photographer for publications in 1980, undertaking collaborations and reportages which were published in CAMBIO 16 and the above-mentioned EL VIEJO TOPO. Later, I would work with DUNIA, TELVA, VOGUE, COSMOPOLITAN, ELLE, INTERVIU, JOYCE and many other monthly and weekly magazines. At the same time, and thanks to my mentor, the fashion photographer Antonio Molina, I began to work as a photographer, copywriter and a creative for the agencies BBDO, TANDEM, YOUNG & RUBICAM, REPORTER, KONEC, WALTER THOMSON, and SAATCHI & SAATCHI, as well as other smaller agencies. Later on during the 1980s, I worked at newspapers and TV channels in Spain such as EL PAÍS, EL MUNDO, LA VANGUARDIA, TELECINCO, ANTENA3, RTVE, etc.

My work in the publishing and advertising sectors has been recognized with awards such as the LUX ORO 2002, from the ASOCIACIÓN DE FOTÓGRAFOS PROFESIONALES DE ESPAÑA (the Professional Photographers' Association of Spain). The photographs for which I received this award formed part of TELECINCO's "12 MESES 12 CAUSAS" campaign. Other awards I have received include the CERMI.ES, from the FUNDACIÓN VODAFONE ESPAÑA, and my work has also received special mentions at the PREMIOS PERIODÍSTICOS UNICEF (UNICEF journalism awards) and the SALÓN DE ARTE DIGITAL DE MARACAIBO in 2003.

In 1991, LUNWERG EDITORES saw fit to ask me to contribute to the compilation made for the book "Cuatro Direcciones. FOTOGRAFÍA CONTEMPORÁNEA ESPAÑOL 1970 a 1990" (Four Directions. CONTEMPORARY SPANISH PHOTOGRAPHY 1970 to 1990), a project which was overseen by the Spanish Ministry of Culture and the Centro de Arte Reina Sofía.

In 2002, an entry on my professional career was included in the "DICCIONARIO ESPASA DE LA FOTOGRAFÍA" (Espasa Dictionary of Photography) published by Espasa Calpe SA and edited by Juan Miguel Sánchez Vigil, with a foreword by Joan Fontcuberta.

Over the 20 years between 1978 y 1998, I had reportages published in ARTE FOTOGRÁFICO, PHOTO, NUEVA LENTE, MADRID ME MATA, LA LUNA, ZOOM and other publications concerned with the photographic medium. These were real bonanza years for me in which I fulfilled some of my teenage dreams, such as travelling and living a fast-paced life. My work at that time consisted of collaborations and photographs for publication on behalf of PEDRO DEL HIERRO, KIMA GUITAR, EL PAÍS, BMW, CITROËN, LOEWE, TABACALERA ESPAÑOLA, TELEFÓNICA DE ESPAÑA, GRUPO ZETA, G+J, GLOBUS and many other clients.

Between 2003 and 2007 I decided to put on hold my publishing and advertising work, turning my full attention to taking more personal and intimate photographs. I ceased practically all commercial work, removing all evidence of it from my website. My intention was to move into a world that had been unknown to me up to that point, that of "auteur photography". Since that time, I have sought to record in black and white some of the everyday character of the city, as well as the life journeys of any striking people who happen to walk in front of my camera. In 2003 I had a solo exhibition at the Zulia Museum in Venezuela and I also contributed to collective exhibitions shown at PhotoEspaña and private galleries. My creative activity drew greater strength from my participation in the "Likovni Celje" in Slovenia, at international residential programmes such as the Tokyo Wonder Site, and at such programmes in Spain, such as "Hangar" in Barcelona.

Since 1998, I have enthusiastically been working towards recovering the essence of those photographs that I was able to take, with boyish ingenuity and freshness, back when I started out in this fascinating activity.

My teaching activity began in 2002 and has been growing ever since, as I have taught both practical and theoretical photography workshops to paying students, as well as teaching on courses and giving lectures and talks.

## PHOTOGRAPHY EXHIBITIONS

2013 - Collective. 20 years of the LUX awards. Palau Robert. Barcelona (Spain)

2003 - Collective. Palacio de Congresos del Kursaal. San Sebastián (Spain)

2003 - Solo. Salón de Arte Digital de Maracaibo. Maracaibo (Venezuela)

2003 - Collective. Sala Tandem de la UAB. Barcelona (Spain)

2001 - Collective. TCM. Festival de Cine de San Sebastián (Spain)

1999 - Solo. PhotoEspaña. Imagine. Galería Digital Foto. Madrid (Spain)

1990 - Solo. Sonimag Foto. Barcelona (Spain)

1989 - Solo. Colegio Mayor San Juan Evangelista. Madrid (Spain)

1988 - Collective. Photokina. Köln (Germany)

1987 - Collective. Círculo de Bellas Artes de Madrid.

1986 - Solo. CEV. Madrid (Spain)

1984 - Solo. Galería Bolart. Madrid (Spain)

1983 - Solo. IV Jornadas universitarias Madrid

## BOOKS

“El Viaje”. Self-published.

“Lo mejor de Restauradores”. Volumes II and III. Editorial Gastronomía